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Objective

Help online media to succeed in their digital ventures: design meaningful products, manage brisk projects and understand an ever-changing audience.

Work experience

2014-2017

Dans mon labo | Digital news design, Paris | Founder



- designed new products and advanced data visualizations for prominent French media: L'Obs, Courrier international, Contexte
- carried out missions of project management, training, consulting and audit for several clients: Télérama, 60 millions de consommateurs
- launched a salient website about online journalism, mixing personal projects, technological watch and opinion pieces

2007-2014

Rue89 | General-interest news website, Paris



Deputy editor-in-chief, in charge of innovation (2011-2014)

- coordinated between the editorial and the technical team, managing a number of projects for desktop, mobile and tablet, including documentation and bugfixing
- participated to extensive redesigns of the website and the native apps
- initiated an iPad and Android tablet magazine, Rue89 Week-end
- designed infographics, datavisualizations, live-blogging features
- launched a blog platform, well-crafted member pages and topic pages
- created and managed multiple accounts on social networks
- animated training sessions on various topics, in France and abroad

Community manager (2010-2011)

- experimented various forms of participatory journalism : open editorial conference, advanced comments publication system, crowdsourcing

Copy editor and frontpage manager (2007-2010)

- 2002-2007 **Freelance journalist**
- Copy editor in various daily newspapers and magazines at Télérama, Arts Magazine, Zurban, Libération, Challenges, L'Express
 - Contributor (text or pictures) to Télérama, Libération, Zurban, DS, Le Télégramme, Ouest France, La Voix du Nord, Sud Ouest
- 1997-2002 Internships and short missions in local newspapers: Ouest-France, Nice-Matin and Nord Eclair

Education

- 2001 Superior school of journalism (ESJ) in Lille, with honors
 1999 Institute of political studies (IEP) in Rennes, with honors
 1996 High school diploma (scientifics studies) in Quimper, with high honors

Special skills

Computer	+++	Sketch, Indesign, Gimp, Inkscape	HTML, CSS
	++	Photoshop, Premiere, Outwit Hub	JQuery
	+	Illustrator, Acrobat	Python
Languages	+++	English (fluent)	
	+	German (basic)	
Other	+++	Sailing, hiking, binging The West Wing	
	++	Running, skiing, playing Telltale video games	
	+	Playing poker, writing unefficient regular expressions	